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35,000 SCOOT INTO THE SECOND ANNUAL BROADBEACH COUNTRY MUSIC FESTIVAL

Country Music has found a new home on the Gold Coast following the huge success of the second annual Broadbeach Country Music Festival with just over 35,000 festival goers enjoying all things country on the coast from June 20-22, 2014, an increase of over 10,000 people on the inaugural year.

This new jewel to the award-winning Broadbeach Alliance event crown saw a perfect blend of board shorts and boots with sunscreen and steel guitars as Country Music finest assembled for three incredible days and nights of free entertainment.

Set on outdoor stages and in venues within the pristine beachside precinct, the unique setting of the festival brought together over 30 stellar artists including nationally recognised superstars such as 25-time Golden Guitar winner Troy Cassar-Daley, ARIA nominated Adam Harvey and multi-award winning Amber Lawrence.

The program also boasted huge names in the Country arena such as Paul Costa, 2014 Golden Guitar winners Pete Denahy and 'Best New Talent' Ashleigh Dallas, festival favourites Harmony James, Dozzi, Harry Hookey, The Viper Creek Band, The Bostocks, and local favourite Casey Barnes and throughout the jam-packed weekend.

Broadbeach Alliance CEO Jan McCormick highlights the tireless work by her small team to bring the event to life. "The remarkable success of Blues on Broadbeach this year was a huge achievement and to back it up just four weeks later and deliver a world-class Country Music Festival is a stellar effort. We have seen incredible growth within the past two years, and our team are to be congratulated for delivering such a world-class event and giving Country Music a brand new home. The genius of our festivals remains the fact that they are completely free to attend and we wish to thank our major partner, the City of Gold Coast along with our media and event partners for their support."

She adds "We have delivered such a high calibre program with artists from across Australia and overseas which is entirely free to our festival goers. It is particularly great to see our accommodation houses full and the crowds soaking up the atmosphere from our many restaurants, bars and apartment balconies."



City Of Gold Coast Mayor Tom Tate praises the event and its success. "Broadbeach is fast cementing its reputation as a first class events and dining precinct. I know this event was incredibly popular with locals but am excited to see visitors driving and flying in to soak up the atmosphere. A roaring weekend means a roaring trade, and ultimately that means more local jobs. My congratulations to the Broadbeach Management Alliance."

Broadbeach Alliance are commencing attracting artists for the third Annual Country Music Festival which will be held June 19 – 21, 2015.