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## **THE 2014 BROADBEACH COUNTRY MUSIC FESTIVAL BLENDING THE BUSH WITH THE BEACH**

Following the huge success of its inaugural year the Broadbeach Country Music Festival is heading back to the Gold Coast with some of Australia's premier Country Music talent, June 20-22, 2014.

Country Music has found its home on the Gold Coast. This new jewel to the award-winning Broadbeach Alliance event crown will see a perfect blend of board shorts and base guitars with sunscreen and steel guitars as Country Music finest assemble for three days and nights of incredible free entertainment.

Set on outdoor stages and in venues within the pristine beachside precinct, the unique setting of the festival brings together over 30 stellar artists including nationally recognised superstars such as 25-time Golden Guitar winner Troy Cassar-Daley, ARIA nominated Adam Harvey and multi-award winning Amber Lawrence.

The program also boasts big names such as Paul Costa, 2014 Golden Guitar winners Pete Denahy and 'Best New Talent' Ashleigh Dallas, festival favourites Harmony James, Dozzi, Harry Hookey, The Viper Creek Band, The Bostocks, local favourite Casey Barnes and many more over the jam-packed weekend.

In what has been hailed as 'divine timing', the weekend will also see the Gold Coast Suns take on the Geelong Cats and the Gold Coast Titans clash with St George Illawarra Dragons. To capitalise on the mix of music and mad-sporting fans, free shuttle busses will leave from the heart of the festival to ferry spectators to and from each of the football codes.

CEO of Broadbeach Alliance Jan McCormick is thrilled to be working with each of the major Gold Coast stakeholders to ultimately drive visitation to the region.

"Our music festivals grow each year with people flying from all corners of the country and overseas to be a part of our incredibly unique events, our cross promotion with national sporting codes will create the ultimate weekend for any entertainment lover and drive a welcomed economic impact for our city."

Jan McCormick is proud that Broadbeach is a perfect destination for lovers of music, entertainment and great events, and offers so much for the festival and event-goer.

She adds “Broadbeach events are incredibly unique as you can stay right in the heart of the action and soak up the contagious atmosphere of the entertainment with great views from many accommodation options throughout the precinct or head to one of the many restaurants to watch the performers on one of the outdoor stages.”



The full program and line-up is available on the festival’s website and for details on artists transport and accommodation, head to [www.broadbeachcountry.com](http://www.broadbeachcountry.com).

So trade your swag for swagger, dust off your hat and grab sun cream, we will see you in Broadbeach in June.